

Package Rate	Platinum (limited) \$22,000	Gold (limited) \$17,000	Silver (limited) \$14,000	Bronze \$10,000	Supporting \$7,000
Client Relation Benefits					
Staff passes ¹	4	3	2	2	2
Client passes (optional) ¹	3	2	1	0	0
Discount on extra passes ¹	45%	40%	35%	30%	25%
Advisory board member ²	Yes	-	-	-	-
Address conference ²	Keynote & Briefing	Briefing	Briefing	-	-
Strategic briefing length ⁴	50 - 55 min	50 - 55 min	30 - 35 min	-	-
CIO Partner/Advisor ⁸	Yes	Yes	Yes	-	-
Advisory Board dinner pass ³	3	2	1	1	-
Private meeting room ⁵	option to rent	option to rent	option to rent	-	-
Booth size	No booth	No booth	No booth	No booth	No booth
Mailing list (no email) ⁶	Yes	Yes	Yes	Yes	Yes
Branding Benefits					
Logo on ALL marketing ⁷	Yes	Yes	Yes	Yes	Yes
Symposium program ad	2 full pages	2 full pages	1 full page	1 full page	1/2 page
Company description on website and program	yes	yes	yes	yes	yes
Conference bag inserts	Yes	Yes	Yes	Yes	Yes
Advertising Bonus					
<i>Your market development fund applies to web and e-mail advertising with the WTN News, reaching the same demographic you reach at Fusion. Must be used by June 30, 2014. No credit. Contact us for details and packages.</i>					
Spending matched up to	\$10,000	\$6,000	\$4,000	\$2,000	\$1,000
Additional Sponsorship Opportunities					
<i>For additional branding opportunities for current sponsors include but are not limited to conference bag, pens, notepads, etc.</i>					
<small>¹ Sponsor internal conference registrations for staff of sponsor only; not valid for any external partners and/or vendors. Limit 2 additional staff passes. Client passes will be an optional benefit and can only be used for clients - external partners, additional staff, and other vendors are not able to use them.</small>					
<small>² Company representative for board or speaking position must be a senior level executive and is subject to advisory board approval. Speaker and topic should be designated and approved prior to December 14, 2013 and presentation slides submitted no later than Feb 15, 2013.</small>					
<small>³ Number of advisory dinner passes represents total attendance from your company, including speakers.</small>					
<small>⁴ On March 5, 2014, meet with at least 20-30 key attendees in a two-way strategic dialog - presenter should be 'C' level executive. Speaker should be designated and approved prior to December 14, 2013 and presentation slides (if used) submitted no later than Feb 01, 2014.</small>					
<small>⁵ Opportunity to set-up one-on-one meetings with advisory board members and key attendees. We guarantee the following number of meetings per sponsor(6 Platinum, 4 Gold, 2 Silver). Private meeting rooms are available at an additional cost.</small>					
<small>⁶ Mailing list does not include e-mail addresses due to privacy regulations.</small>					
<small>⁷ All symposium sponsorships include the following, subject to receipt of materials: Logo on conference web site, logo on pre-conference promotional literature, and sponsor summary on conference web site and in conference program. Logos will also be projected on presentation screen.</small>					
<small>⁸ Assigned a point person from the advisory board to help vet your speaker and topic. Allows further involvement with the CIOs and one in particular.</small>					
<i>Packages and prices are as of January 10, 2014 and are subject to change without notice.</i>					
Sponsor Deadlines:					
<small>Sponsor description for website and program – asap High resolution logo (.eps file) – asap Ad for print program – 02/01/14 Conference bag materials – 02/22/14</small>					
<small>Initial Speaker and Topic – 12/06/13 Initial Presentation Slides - 12/12/13 Final Topic - 01/17/14 Final Presentation slides – 01/17/14</small>					